

# Volunteer Opportunity

## Marketing Assistant

### Vancouver Police Museum

Do you like hardboiled detective stories? How about true crime novels, film noire, crime comics or shows like CSI? If so, you've got a sense of what a Police Museum can be like. We're a fast growing attraction (30% growth a year!) and have just undertaken a significant rebranding initiative, but we need help implementing it.

The Vancouver Police Museum is operated by the Vancouver Police Historical Society, a non-profit society and registered charity. The mandate of the museum is to foster interest in the history of the Vancouver Police Department and to deliver educational programs that focus on crime prevention and the science of contemporary police work.

Working under the supervision of the Executive Director, the successful candidates will be responsible for:

- Designing new promotional material for the museum
- Conducting market research
- Distributing marketing materials

### Qualifications

- An interest in and/or knowledge of policing, local history, museums, cultural attractions, the forensic sciences
- Excellent communications and interpersonal skills
- Computer literacy, including the Adobe CS2 Creative Suite (Photoshop, Illustrator, InDesign) and QuarkXpress
- Relevant education or work experience
- Fluency in English is required

Volunteers will be asked to commit a minimum of 4 hours a week and must be available to volunteer during the museum's open hours: Monday-Saturday 9:00AM-5:00PM. Some work for this position may be done from home.

For more information or to apply, please contact:

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